



YEARLY SPONSORSHIPS

We also allow naming recognition with program areas of our facility through yearly departmental sponsorships. Our two areas of opportunity are the Sports Department (our gymnasium) and Aquatics Department (large lap pool). We will display a 3' x 5' banner within each of those areas along with recognition on all printed materials including t-shirts within those program departments.

www.greensburgymca.org



United Way
Member Agency
www.greensburgymca.org

GREENSBURG YMCA
500 George Street
Hanover, PA 17331
717-632-8211



**FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**



**FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

GREENSBURG YMCA GIVING OPPORTUNITIES



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www.greensburgymca.org

WAYS YOU CAN IMPACT YOUR COMMUNITY

As one of Westmoreland's larger not-for-profits the Greensburg YMCA relies on funding from outside sources to assist with our operations, Financial Assistance Program, special projects, and financial future. Please review the information enclosed in this brochure and refer to our website for more details and/or to make a one-time donation.

As the Chief Executive Officer, I can personally guarantee your donations will be used to impact as many youth and families that are in need of our services. Please feel free to contact me directly with any questions you may have.

Regards,
George O'Brien g.obrien@gbrgymca.org

CAMPAIGNS

We conduct two campaigns throughout the year which allow individuals and businesses the opportunity to support the Y and primarily our Financial Assistance Program. Our annual Strong Kids Campaign is highlighted in the next section and is conducted from January to April. As a United Way Member Agency we also support their annual campaign from September to October.

SPECIAL EVENTS

We host two special events throughout the year to build awareness about our impact and to fund "special projects". The Friends of the Y event is held in April while the new Bogey for Bucks Golf Tournament is held in late summer.

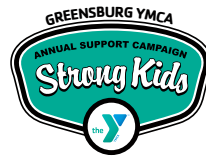
HERITAGE FOUNDATION

We are fortunate to have a Heritage Foundation that allows members of our community to ensure the Greensburg YMCA has a strong foundation for future generations. Participating in this Foundation can be done through wills & bequests, charitable trust, life insurance, charitable lead trust, or an outright gift.

YEARLY SPONSORSHIPS

We offer permanent and yearly sponsorships that allow donors the opportunity to support your specific areas of interest.

STRONG KIDS CAMPAIGN



Our Strong Kids Campaign is an opportunity for members of our community to support the Greensburg YMCA's Financial Assistance Program. This program allows individuals and families that can not afford our membership, childcare, and/or programs the ability to participate regardless of their ability to pay. Every dollar received directly funds this program and makes an immediate and lasting impact in the lives of so many individuals, families, and most importantly the children.

Businesses and individuals that give at a significant level of \$1,000 or more will receive recognition within the facility via banners in our cardio room, lobby, gymnasium, pool, etc.



Executive Round Table (ERT) \$1,000 - \$2,499

- We will display a 21" x 40" banner within our YMCA in a high traffic area starting with the cardio room followed by the lobby, gymnasium, etc. (discretion of the business)
- Name listed in bi-annual newsletter and program brochures
- The image of the banner will be displayed on our website which receives on average 2,900 hits per month
- Name listed in the Tribune Review as a thank you for supporting our YMCA
- Two week membership passes for everyone within your company



Chairman Round Table (CRT) \$2,500 - 4,999

- Same benefits listed under the ERT level, but also includes:
- Company logo placed in the Tribune Review as a thank you for supporting our YMCA
 - Name displayed on our scrolling message board for six months (May - October)



Trustee Round Table (TRT) \$5,000

- Same benefits listed under the ERT and CRT levels, but also includes:
- Logo placed in bi-annual newsletter and program guides
 - Logo placed on our website with the direct link to company's website
 - Name displayed on our scrolling message board for twelve months
 - Ad placed in our membership marquee located across from Membership Services Desk
 - Invited to the Annual Dinner as a "Guest of Honor"

GREENSBURG YMCA

FRIENDS OF THE Y



This successful formal event is held in April every year and proceeds go directly towards enhancing our facility through funding our Building Fund. Sponsors of this event will be invited to Nemocolin Woodlands Resort and will be recognized throughout the two day event. This event consists of dinners, socials, auctions, excursions, and an overnight stay in one of the premier resorts in Western Pennsylvania.

Sponsorship Opportunities

Bronze Sponsor (\$250)

Silver Sponsor (\$500)

Gold Sponsor (\$1,000)

Platinum Sponsor (\$2,500)

Event Sponsor (\$5,000)

Title Sponsor (\$10,000)



GREENSBURG YMCA BOGEY FOR BUCKS

This new event will be held at a local golf course in late summer on a Saturday. The purpose of the event is to build awareness of our annual Strong Kids Campaign, network with business leaders, and enjoy the sport of golf. Individual golfers will play their own ball in a foursome and for every stroke over PAR golfers will commit to either giving or getting \$500. Swing Away Golfers!

HERITAGE FOUNDATION

Our Heritage Foundation is an opportunity for the community to ensure the Greensburg YMCA will continue to positively impact future generations. The primary purpose of the Foundation is to generate income to be paid to the Greensburg YMCA to use as a part of their general operating budget. This includes the preservation of facilities, as well as other specific purposes the Board of Trustees deems appropriate.