



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

2013 ANNUAL REPORT

GREENSBURG YMCA



Campers building a CANstruction and donating food to the Westmoreland County Food Bank

www.greensburgymca.org



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Dear Y members:

On behalf of the Greensburg Area YMCA Board of Directors, Board of Trustees, and YMCA staff, I would like to thank you for your support during our 2012 - 2013 fiscal year. Our organization is truly the front porch of our community, reaching many people in the Greensburg and surrounding areas. Our facility serves individuals of all ages and abilities through our childcare and physical fitness programs, wellness seminars, and services for those with special needs.

Our facility and administration has experienced many changes over the past year giving us an excellent opportunity to grow; listed below are a few highlights of how the Greensburg YMCA has changed and progressed in 2012-2013:

Staff

After an in-depth search to find a new CEO, George O'Brien, formerly the Operations Director with the Hanover Area YMCA accepted the opportunity and challenge of leading the Greensburg YMCA. During the last fiscal year George has strengthened the Y fiscally and programmatically with an energetic, diverse, and accountable team.

Programming

Our Greensburg YMCA Early Childhood Learning Center is proud to have a Keystone Star 3 accredited facility to offer care and preschool to Westmoreland County. Changes to our popular summer camp allows families to choose the traditional summer Adventure camp with a variety of activities, or our newly added Summer Sports Camp which focuses on a variety of sports presented in a non-competitive learning environment.

Membership

A new membership engagement plan has been put into place. Each new member receives a hand written welcome card from the CEO. Members now have more ways to provide feedback through online surveys and a newly implemented suggestion box system. Membership rates were not increased in the past fiscal year and will remain the same for the 2013 - 2014 fiscal year.

Facility

We continue to improve and reinvest in our facility by purchasing new equipment and renovating many areas in our facility. This past fiscal year we have installed a new dehumidification system in the warm water pool room, added security cameras throughout the building, installed two chair lifts for our pools and we are adding 13 new innovative Keiser M3+ Indoor Cycles.

Fundraising

As of June 30th, 2013 our Strong Kids Campaign raised \$36,208.07 thanks to the 128 donors. Nineteen of those donors are Round Table Sponsors, contributing over \$1,000.

Our 4th Annual Friends of the Y Event, held at Nemaocolin Woodlands Resort, was our most financially successful fundraiser, netting \$22,702 towards our front porch improvement project.

Employee contributions to the Westmoreland County United Way Campaign increased by 72% with an increase of over 500% employee participation, earning us the Partner of Distinction Award.

In closing, we are very pleased with the direction of our YMCA and expect great things from the staff and volunteers in the upcoming years.

Respectfully,

Linda Rusnock
President, YMCA Board of Directors

OUR MISSION

To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.

OUR FOCUS

Our areas of focus include Youth Development, Healthy Living, and Social Responsibility. We strive to develop youth through our program departments including aquatics, child development, gymnastics, and sports. Our healthy living focuses on educating our members and program participants of the importance of healthy lifestyle choices. Lastly, but equally important, is our focus on social responsibility and impact. We have been impacting the Greensburg Community for over 155 years and will continue to do so through our mission work.

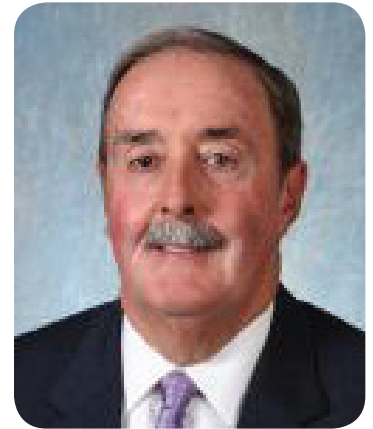
2013 D.S. Atkinson Achievement Award

The Greensburg YMCA is delighted to announce **Mike Stewart** as the distinguished recipient of the 2013 Davis Shaw Atkinson Achievement Award for his work and dedication to our YMCA and the community.

The David Shaw Atkinson Achievement Award honors a person who embodies the level of dedication to the Greensburg YMCA as initially put forth by Atkinson. Atkinson was a lawyer by trade and the value he placed on hard work and honesty was aligned with the Christian principles upheld by the YMCA. Well respected in the Greensburg community, it is not surprising that Atkinson chose to give back to a town he loved and an organization that held similar ideals as his. In his passing, Atkinson not only willed money to family and friends, but also donated the land and money for the Greensburg YMCA to be built. Through his donation, Atkinson was able to provide a place where thousands of young men could gather to socialize and exercise. In other words, his impact stretched beyond close family and friends; rather, it extended to the entire Greensburg community and all of those who visited it. Today, we recognize an individual whose service and accomplishments have not only benefited those nearest him, but also the community of Greensburg as a whole.

Mike is a lifelong resident of Westmoreland County and has been a member of the Greensburg YMCA for over two decades. He previously served on the Greensburg YMCA Board of Directors, and served as Board President from 1996-1998. Mike continues to serve the Y as a member of the Board of Trustees. Mike is also a proud member of the 5:00 A.M. subculture, a group of active YMCA members who regularly play racquetball and workout as soon as the YMCA doors open each morning.

Mike is a graduate of Hempfield Area High School, Penn State University, and the University of Pittsburgh School of Law. He has practiced law in Westmoreland County and maintained a law office in Greensburg since 1977. He and his wife, Karen, have raised seven children.



STAFF & VOLUNTEER OF THE YEAR

We are very excited to announce that **Travis Trent**, a lifeguard and member of the maintenance staff, as our Employee of the Year. Travis started swimming at the YMCA at the age of three and is still a member of the swim team. Travis is a Hempfield High School Junior who is home schooled and attends the Central Westmoreland Career & Technology Center for Automotive Technology.

Many thanks for all of your hard work this past year as volunteer, team member and employee. His commitment to the Greensburg Y and the community is an example of determination and diligence. The staff and members would not receive the attention and care without a devoted staff member like Travis.



Volunteers are some of the most important people in the world. **Lorraine Spencer**, our Volunteer of the Year has dedicated her life to help others. Lorraine graduated from the Western School of Health and Business Careers and has always had a strong desire to give to her community by using her office experience and training.

In addition to working staying fit with the Y Community, Lorraine spends 12 hours a week assisting with clerical and administrative duties.

Her dedication, hard work and positive attitude makes it a joy to work with her. We thank Lorraine for being part of our team.



YOUTH LEADERS OF THE YEAR

AQUATICS

OLIVIA PRINTZ

Olivia Printz has been a member of the Greensburg Y Swim Team for four years. Olivia is a "team player"; she displays this attribute daily in her camaraderie with her teammates and her selflessness at swim meets, swimming anything she is asked to swim. This past season Olivia was able to persevere through a leg injury and was still able to help our team to a successful season's end by participating in the District Championship Meet in a senior relay. When Olivia is not in the water, she is involved with her Church Youth Group, Bible Club, and volunteering for many community service projects.



AQUATICS

COLE DOMBROSKY

Cole started to swim competitively at seven and has been a YMCA swimmer throughout his seven years of competing. Cole had a tremendous season last winter developing great practice ethics and becoming a stand out swimmer. Cole's hard work and dedication was certainly reflected in his fine season, and his coaches are looking forward to this season. Regardless of the race outcome, Cole always remains friendly towards his teammates and competitors. He has a great attitude and exemplifies the Y core values on a daily basis.



GYMNASTICS

KELLY LYNCGH

Kelly has loved to jump and flip since she was three and has been a member of the Greensburg Aerials since 2005. She began competing at age ten as a level four gymnast and has had four appearances at nationals. In 2009, Kelly had to put gymnastics on hold because she had brain surgery but with her perseverance and determination she was competing later that year. Kelly, an honor student and a member and officer of the National Science Honor Society, has been accepted to the University of Pittsburgh's Swanson School of Engineering and plans to pursue a degree in Chemical Engineering.



TRACK & FIELD

JASMINE JONES

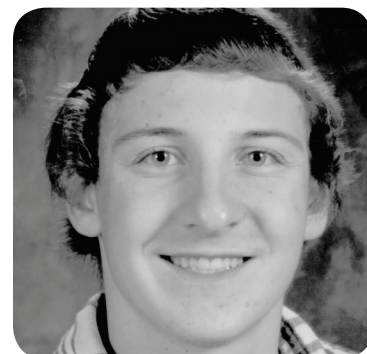
Jasmine, a senior at Hempfield Area High School, has been a member of the Greensburg YMCA Track and Field Club for four years. Jasmine is a USA Track and Field Region 2 Champion in the 100 and 200 meters. This year, she met the entry standard in the 200 meter dash to participate in the 2013 World Youth Track and Field Trials. Jasmine is an outstanding athlete; however, the coaches are most proud of the fine young women that Jasmine has grown to be. She always shows the upmost respect to her coaches, officials, teammates, fellow competitors, and her parents and represents her team with pride and honor. Jasmine maintains good grades and, while balancing her busy athletic schedule, is very active in her church.



TRACK & FIELD

JAKE KAYLOR

Jake, a junior at Greensburg Salem High School, has participated in the Greensburg YMCA Track program for four seasons. He has been a four-time USA Track & Field Region 2 qualifier and, in 2012, qualified for the National Championships in the 110 meter hurdles. Jake's devotion to the team has earned him the respect and gratitude of his coaches. He is a tireless recruiter for new members to the team, always wanting to share the benefits and fun of being a member. He proudly wears his team shirts and speaks very highly of his team. Not only do Jake's coaches count on his leadership skills, but also his sense of humor and love of the sport to keep team morale high.



ORGANIZATIONAL STRUCTURE

Our Y is community owned, managed by paid staff, but governed by a Board of Directors that help set policies and focus specifically on the needs of our members and community. We are fortunate to have a group of committed volunteers on our board and have established a list of goals. Please review these goals and if you have an interest in these areas or believe we should add to this list please contact me. Together, with your help and input, we can achieve and expand our goals.

GOALS

1. Continue enhancing the facility to ensure member satisfaction
2. Provide innovative programming for youth, families, and active older adults
3. Collaboration with other local organizations to better serve the community
4. Increase awareness of the Y's impact and all the Y has to offer the community
5. Board and volunteer development

We have opportunities within four committees including our Facilities, Program, Membership & Marketing, and the Fund Development Committee. Each committee meets up to 10 times per year to assist the Y board and management with decisions to improve our Y and community. In addition to committee volunteer opportunities, we are always looking for individuals interested in service projects, internships, volunteer coaching, custodial /maintenance, administrative work, and collaborative projects.

Highlighted below are our Board of Directors and Board of Trustees all of which are volunteers. In 2013, we had over 250 volunteers that accounted for 612 volunteer hours.

BOARD OF DIRECTORS

Linda Rusnock, President
Donna Durbiano, VP
Tim Henry, Treasurer
Linda Turchetta, Secretary
Ed Hutchinson, Sr Director
Jack Moldovan, Sr Director
David Robinson, Sr Director
Charles Anderson
Nick Ashley
Ronald Barner
Drew Ecklund
Rex Ferguson
Bob Hendricks
Michael Keenan
Paulette Persin
Sean McCartney
Edward Picchiarini
Anita Rometo
Carl Rossman

BOARD OF TRUSTEES

Peter Cecconi
David Delisi
John Kirkling
Richard Morford
Linda Rusnock, President
Mike Stewart

STAFF SERVICE AWARDS

We are equally blessed to have passionate, dedicated, and hard working employees some of which we want to recognize below for their service to our YMCA.

25 YEARS

George Boehme

20 YEARS

Stacey Felentzer
Tammy Carota
Marianne DeCaro

15 YEARS

Holly Hemminger
Lori Mertz
Valerie Milliron

10 YEARS

Jeffrey A. Zorzi

5 YEARS

Kim Graziano
Amy Gresham
Stefanie Proud
Barbara Livingston
Kelli Darragh

ANNUAL DINNER MEETING SPONSORS

Thank you for attending and a special thank you to our Sponsors.

Gold Sponsors

Anonymous
Delisi, Keenan & Associates
Excela Health
First Commonwealth Bank
Stewart, McArdle, Sorice,
Whalen, Farrell, Finoli &
Cavanaugh, LLC.

Silver Sponsor

Balloon Express & Floral
The Cupcake Shoppe
Dr. Terry Evans
Dr. Barbara Ferrier
MOBILENET, INC.

Other Sponsors

Tim Fedele
Friends of Tyler Courtney

AWARDS, ACCOLADES, & NEW PARTNERSHIPS

United Way of Westmoreland County Partner of Distinction

The award goes to agencies that have generated significant growth and or support for UW in both amount raised and participation and have employed model or innovative practices that bring increased awareness and energy.

The Greensburg YMCA is honored to be recognized as a Westmoreland County United Way Partner of Distinction. Employee gift contributions increased by 72% in 2012 and we had an increase of over 500% in employee participation. Westmoreland County and its nonprofit agencies must work together to be successful and our employees understand that connection. The Y leadership team is communicating and educating its members and staff on the importance of community and knowing that if we continue to work together we can improve our community. We look forward to continuing to grow our IMPACT and our reach.

United Way of Westmoreland County Fall 2012 Campaign Excellence

In recognition of 10% or more increase of campaign participate of dollars raised

NHS Human Services “Making A Difference Community Award”

This award was given to us for making a difference in the community through endless investments, dedication and devotion to the children and adolescents served by NHS Human Services.

The award from NHS is called the Kovel Award. It represents the Greensburg Y’s commitment to community outreach and how we partnered with them to help the students learn and grow in a workplace environment.

Excelsa Health

We are excited to announce a new partnership with Excelsa Health. We are currently running various programs throughout the year relating to health and wellness that are completely free for members. In addition, Excelsa health will provide free concussion screenings for all Adult and Youth sports participants. Be sure to check our website, facebook, and the welcome center for upcoming events.



Program provided by Excelsa Health



Financial Report

GREENSBURG YMCA

Fiscal Years Ending June 30, 2013 & 2012*

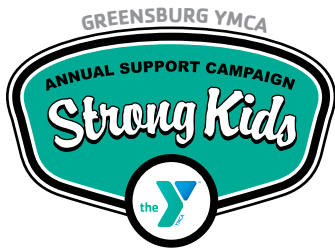
REVENUES	2013	2012
FEDERAL CAMPAINGS	\$29,675.80	30,083.00
GOVERNMENTAL PROGRAMS	\$751,848.33	621,575.00
OTHER CONTRIBUTIONS	\$56,662.34	122,987.00
PROGRAM FEES	\$1,149,785.68	1,151,897.00
MEMBERSHIP DUES	\$526,860.76	658,248.00
RENTAL INCOME	\$113,821.73	156,405.00
TOTAL REVENUES	\$2,628,854.64	2,741,195.00

OPERATING EXPENSES		
SALARIES & WAGES	1,390,739.44	1,397,894.00
BENEFITS AND PAYROLL TAXES	298,877.26	432,015.00
CONTRACT SERVICES	30,557.94	91,703.00
SUPPLIES	176,063.04	158,396.00
OCCUPANCY COSTS	318,140.33	327,274.00
STAFF EXPENSE	23,352.70	
PUBLICITY & PUBLIC RELATIONS	37,369.05	
LOCAL TRAVEL	24,905.73	39,080.00
CONFERENCE	10,885.87	8,266.00
DUES & SUBSCRIPTIONS	8,664.14	10,515.00
LEASED EQUIPMENT	4,381.32	33,103.00
FINANCING COSTS	36,669.32	34,378.00
PAYMENTS TO AFFILIATES	48,578.68	50,045.00
DEPRECIATION	137,820.00	140,809.00
ALL OTHER EXPENSES	46,997.76	40,285.00
TOTAL EXPENSES	2,594,002.58	2,763,763.00
PROJECTED EXCESS OF REVENUES OVER EXPENSES	34,852.06	(\$22,568.00)

2014 BUDGET

OPERATING REVENUE	\$2,493,943
EXPENSES	\$2,493,943
PROJECTED EXCESS OF REVENUES OVER EXPENSES	\$0

*2013 figures are pre-audit and 2012 figures are post-audit



**Chairman Round Table
\$2,500-\$4,999**

Delisi, Keenan & Associates
First Evangelical Lutheran Church
Graphics Plus
Peter & Cindy Holway

**Executive Round Table
\$1,000-\$2,499**

Bahubali Hospitality
DNB Photography
First Commonwealth Bank
Kate Charley
Courtyard by Marriott
Gary Sefchok & Associates
Kim Goldstrohm
Bob & Linda Hendricks
LECOM at Seton Hill
McDowell Associates
Rick & Sue Nedley
George & Angela O'Brien
UPMC CancerCenter
Stewart, McArdle, Sorice, Whalen,
Farrell, Finoli & Cavanaugh LLC
Valley Green Golf Course

**Golden Triangle
\$500-\$999**

Peter Billey
Chief Oil and Gas
Margaret Farrell
Janitors Supply Company
Rich & Jen Tinsman

**Silver Triangle
\$100-\$499**

Aestique Plastic Surgical
Associates
Barry & Cheri Alberts
Cabin Hill Maytag
Sean Cassidy
Michael & Dana Cluss
CMS East Inc.
Charles & Patricia Debich
Donna & John Durbiano
Drew Ecklund
Edward Picchiarini and
Associates
Bonnie Fawcett
Tim Fedele
Bonnie Hassan
Harold & Roberta Holloway
J&D Floors
J&J Mechanical
Jordan Kirkling
John & Amy Kirkling
Thomas Ljungman & Barbara
Hineline
Scott Ludwick, Prudential
Preferred Realty
Beth McGinity
Jack Moldovan
Robert Myers
Nature's Way Market
Keith Neill
Susan Nelson
Noah's Ark Child Center
Kevin & Judy O'Toole
People Interested in Truth
(PITPAC) Political Action
Committee

Paulette & James Persin
Heather Pfeifer
Jennifer Prohaska
Justin Rechichar
Marc Robertshaw
Anita Rometo
Carl Rossman
Joyce Shaffer
Elizabeth Schultheis
Charles Seamens
George Stewart
Mike Stewart II
Tracey & Associates
Linda Turchetta
Deborah & Robert Tymoczko
UPS, Mid-Atlantic District
Dr. Anthony & Stephanie
Vannorman
Florence Wampler
Westmoreland Mall

**Bronze Triangle
to \$99**

Linda Aston
David & Rosann Barr
Tressa Bitonti
Denny & Connie Baluh
George & Lee Boehme
Michele Boulet
Paul & Maureen Buckwalter
Brian & Sherri Cavanaugh
Denise Crimboli
David & Alicia D'Amico
Charles & Sharon Deluzio
Mike & Holly DiBiasi
Doris & J.M. Ekberg
Frederick & Sharon Enfield
Albert & Virginia Essey
Althea Farabaugh
James & Lauren Farrell
Sara Fenton
Rex Ferguson
Joseph Ferragionio
Sylvia Foley
Raymond Follador
Katie Grippo
Douglas & Mary Hagy
John Harkins
Irv & Sue Harris
Joe Hartman
Hodge Electric Motors
Marcie Jordan
Mike & Keely Keenan
Debbie Keller
Rosanne & Francis Kirk
Bob & Annette Kostelnik
John Kostelnik
Sean McCartney
Lori Mertz
Valerie Milliron
Harry & Mary Murtha
Carole & Allen Parsons
David Robinson
Nick & Jane Roy
William & Tracy Salathe
Corry & Vicki Sheffler
Donald & Audrey Skergan
John & Jeanine Solo
Chris Sotak
Anthony Stackewicz
Jerry & Anna Suman
Vaughn Thomas
Leslie & Emmanuel Tsouris
Rudy Tucci
Lindsay Turchetta
Vacuum Centre
Ryan & Julia Yarosik
YMCA Gymnastics Team
John & Cynthia Zagorce

**2013 GRANTS, TRUSTS,
& FOUNDATIONS**

Funding for general operating support provided by the Louis F. Bruning Jr. Fund of The Community Foundation of Westmoreland County, affiliated with The Pittsburgh Foundation

Funding for the front porch was provided by Ferrier Family Legacy Fund of The Community Foundation of Westmoreland County, affiliated with The Pittsburgh Foundation

Funding for the surveillance equipment was provided by the Emily E. Ulery Fund of The Community Foundation of Westmoreland County, affiliated with The Pittsburgh Foundation

Funding for the ADA compliant chair lifts for our two pools was funded by the Lulu A. Pool Health and Education Trust and the C B Hollingsworth Charitable Trust which are managed by First Commonwealth Bank

Additional funding for the ADA compliant chair lifts for the pools was provided by The Robertshaw Charitable Foundation

**ADDITIONAL
GREENSBURG YMCA
2013 DONATIONS**

Mary Nora Andrus
Ron Barner
Mary Benson
In Memory of Paul Falcon
Charley Family Shop 'n Save
Kelli Darragh
Ronald Dombrosky
Mary Garris
Kari Harkins
Karen Hockendonner
Mr. & Mrs. Hope
Lucy Iapalucci
Jennifer Jubec
Kenny Ross William McLaughlin
Lori Mertz
Valerie Milliron
James Montini
Greg Mori
Susan Nedley
George O'Brien
Jennifer Prohaska
Robert & Deborah Rhodes
Donna Rogosky
Anita Rometo
Jacqueline Seifert
Joyce Shaffer
George Stewart, Esq.
Linda Turchetta
Kevin Wise
Cynthia Zagorce
John Zagorce



Platinum (\$2,500)

CME Engineering LP
Delisi, Keenan and Associates
Michael & Karen Stewart

Gold (\$1,000)

Greensburg Country Club
Nemacolin Woodlands Resort
S & T Trust
Wabtec Corporation

Silver (\$500)

Country Farms Garden Center and Landscape Eisman
Karl & Carmen Eisman
Dr. Barbara Ferrier
Peter & Cindy Holway
Kepple-Graft Funeral Home
The Pittsburgh Foundation
Marc Robertshaw
Carl Rossman
Spirit Airlines
Stewart, McArdle, Sorice,
Whalen, Farrell, Finoli & Cavanaugh, LLC.
Lindsay Turchetta,
Financial Advisor
with Waddell & Reed
Unity Printing

Bronze (\$250)

Beeghly & Company
Gary Sefchok & Associates
H. King Hartman
John & Amy Kirkling
Mosaic Consulting
Regina Beatty
Dave & Linda Rusnock
Rich & Jen Tinsman
Linda Turchetta
Westmoreland Supply, Inc.

Friends

Chuck & Nancy Anderson
Darren & Regina Beatty
Pete & JoLane Cecconi
Dave and Deb Delisi
Joe & Lisa Frederick
Terry Graft & Linda Brown
Tim & Letty Henry
Mike & Keely Keenan
John & Amy Kirkling
Sue & Dave McDonald
Rick & Sue Nedley
David & Linda Rusnock
Michael Stewart Jr & Samantha Quinn
Mike & Janice Walker



GREENSBURG YMCA
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www.greensburgymca.org